

Web mapping with Elasticsearch

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Jorge Sanz

Forward Looking Statements and Non-GAAP Disclaimer

This presentation and the accompanying oral presentation contain forward-looking statements that involve substantial risk and uncertainties, which include, but are not limited to, our expected financial results for the fiscal quarter ending July 31, 2020 and the fiscal year ending April 30, 2021, our expectations regarding the impact of the COVID-19 pandemic, our customer base, potential market and growth opportunities, and our go-to-market strategy. These forward-looking statements are subject to the safe harbor provisions under the Private Securities Litigation Reform Act of 1995. In some cases, you can identify forward-looking statements because they contain words such as "may," "will," "should," "would," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans or intentions. Our expectations and beliefs in light of currently available information regarding these matters may not materialize. Actual outcomes and results may differ materially from those contemplated by these forward-looking statements due to uncertainties, risks, and changes in circumstances, including but not limited to those related to: the impact of COVID-19 on our business, operations, hiring and financial results, and on businesses of our customers and partners, including the effect of governmental lockdowns, restrictions and new regulations; our future financial performance, including our expectations regarding our revenue, cost of revenue, gross profit or gross margin, operating expenses (which include changes in sales and marketing, research and development and general and administrative expenses), and our ability to achieve and maintain future profitability; our ability to continue to deliver and improve our offerings and successfully develop new offerings, including security-related product offerings and SaaS offerings; customer acceptance and purchase of our existing offerings and new offerings, including the expansion and adoption of our SaaS offerings; our ability to maintain and expand our user and customer base; the impact of foreign currency exchange rate and interest rate fluctuations on our results; our international expansion strategy; our operating results and cash flows; our beliefs and objectives for future operations; the sufficiency of our capital resources; our ability to successfully execute our go-to-market strategy and expand in our existing markets and into new markets; and general market, political, economic and business conditions (including developments and volatility arising from the COVID-19 pandemic).

Any additional or unforeseen effect from the COVID-19 pandemic may exacerbate these risks. Additional risks and uncertainties that could cause actual outcomes and results to differ materially are included in our filings with the Securities and Exchange Commission (the "SEC"), including the quarterly report on Form 10-Q for the quarter ended January 31, 2020 and any subsequent reports filed with the SEC. SEC filings are available on the Investor Relations section of Elastic's website at ir.elastic.co and the SEC's website at www.sec.gov. Elastic assumes no obligation to, and does not currently intend to, update any such forward-looking statements, except as required by law.

In addition to GAAP financial information, this presentation and the accompanying oral presentation include certain non-GAAP financial measures. See the Appendix for a reconciliation of all historical non-GAAP financial measures to their nearest GAAP equivalent.



Agenda

What are we covering in the next two hours:

- Introductions: Elastic, Elasticsearch, and Kibana (for geo)
- Web mapping with Elasticsearch
 - Rendering documents and aggregated data
 - Searching and drilling down with dates and any text
 - Geospatial filtering

What are we not covering today:

- Advanced web processing or UI (TypeScript, React, and such)
- Generative Al



Elastic, a search company

Search. Observe. Protect



Today we live in an always on world



A world characterized by real challenges



Content is becoming harder to find



Enterprise IT is becoming more **complex**



Cyber threats are becoming more **sophisticated**



A world characterized by endless data



Data produced daily by 2025



Meet Elastic

Elastic helps the world's leading organizations accelerate results that matter by putting data to work with the power of search.





Elastic at a glance

NYSE: ESTC



Founded in 2012



3000+ employees



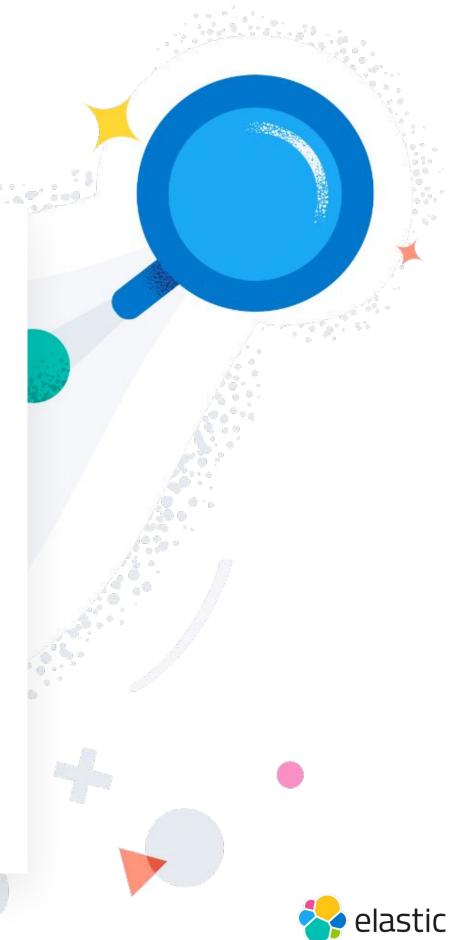
50+ countries with employees



17,900+ subscriptions



54% of Fortune 500 companies trust Elastic





Elastic at a glance



The Elastic Search Platform is for everyone

	TECHNOLOGY	FINANCE	TELCO	CONSUMER	HEALTHCARE	PUBLIC SECTOR	AUTOMOTIVE / TRANSPORTATION	RETAIL
	Adobe ®	BARCLAYS	orange™	Uber	VITAS [®] Healthcare	Ф	VOLVO Volvo Group	(H-E-B)
	CISCO	ZURICH	Bell	Gra	UCLA Health	OAK RIDGE National Laboratory	Airbus	
V	vorkday	USAA®	S oftBank	tinder	Yale NewHaven Health	Census Bureau	Travelport **	ebay
	Microsoft [®]	collector bank	verizon /	ACTIVISION BIZZARD	MAYO CLINIC	Jet Propulsion Laboratory	TRANSPORTATION	Kroger
I	NGRAM 88	Postbank	T Mobile	ly A	Pfizer	WILSON NORTH CAROLINA		Walgreens

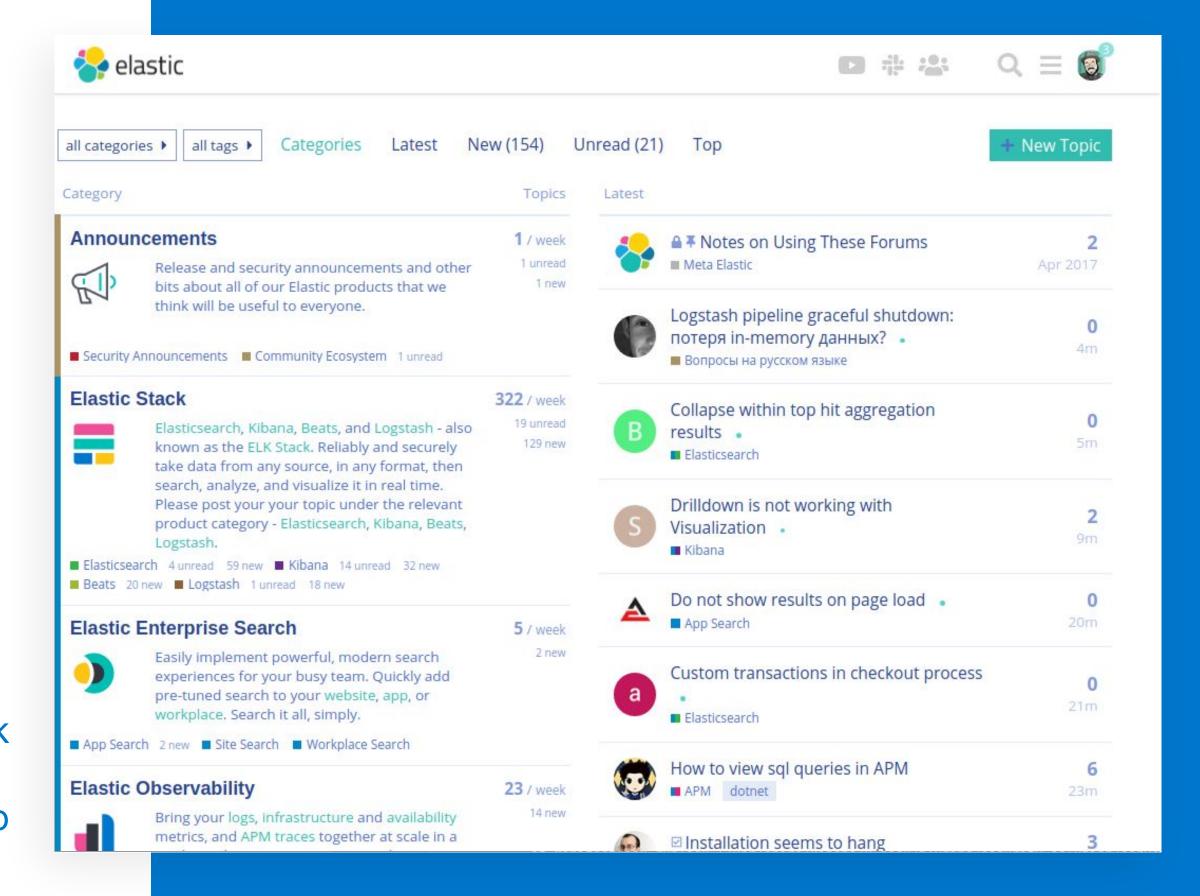


Communit y

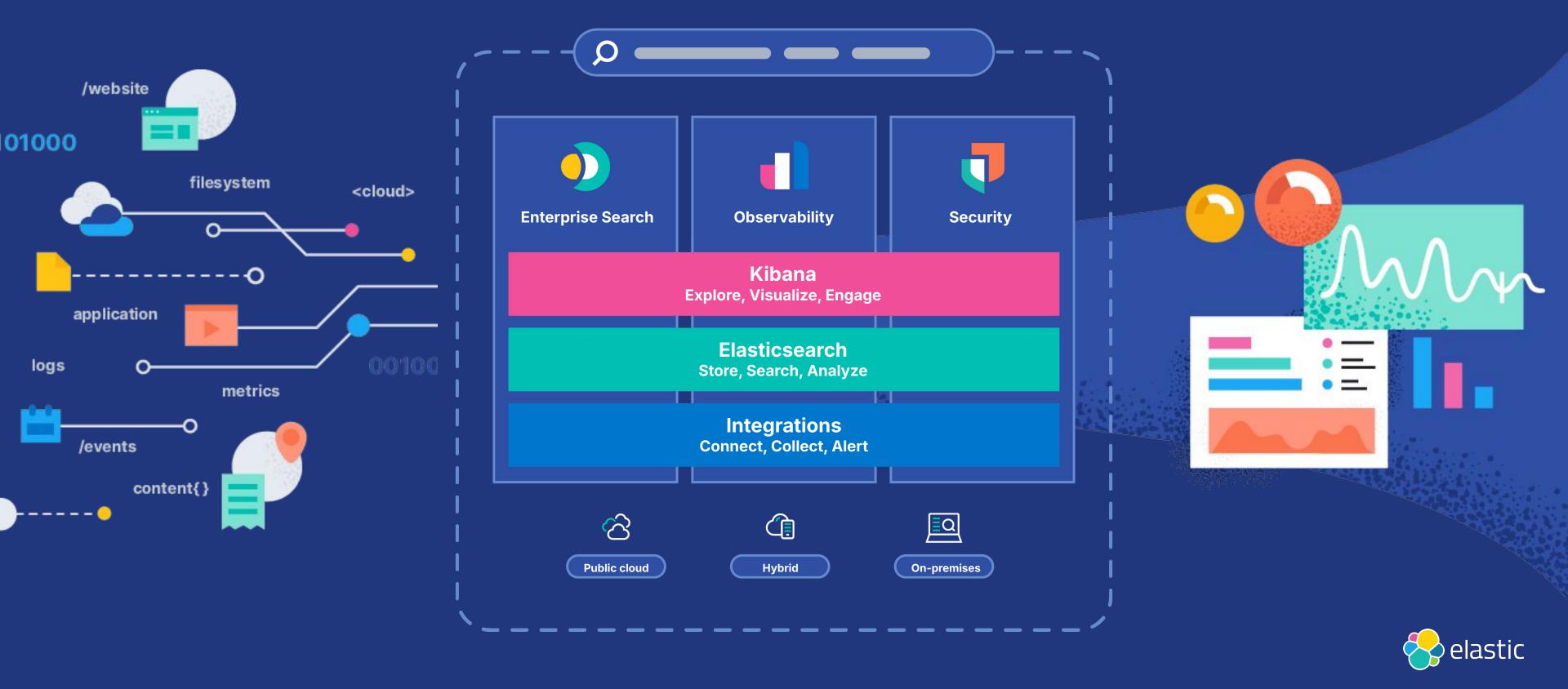
https://github.com/elastic

https://ela.st/slack

https://discuss.elastic.co



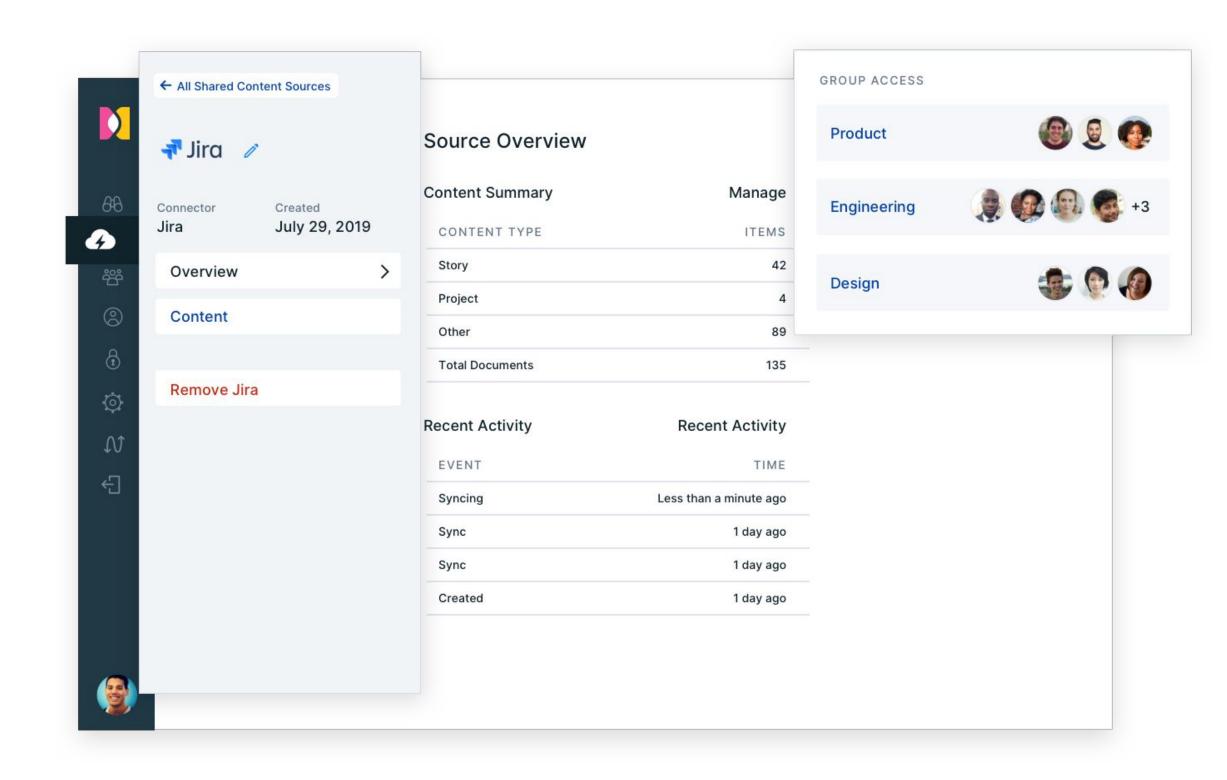
The Elastic Search Platform





Search everything, anywhere

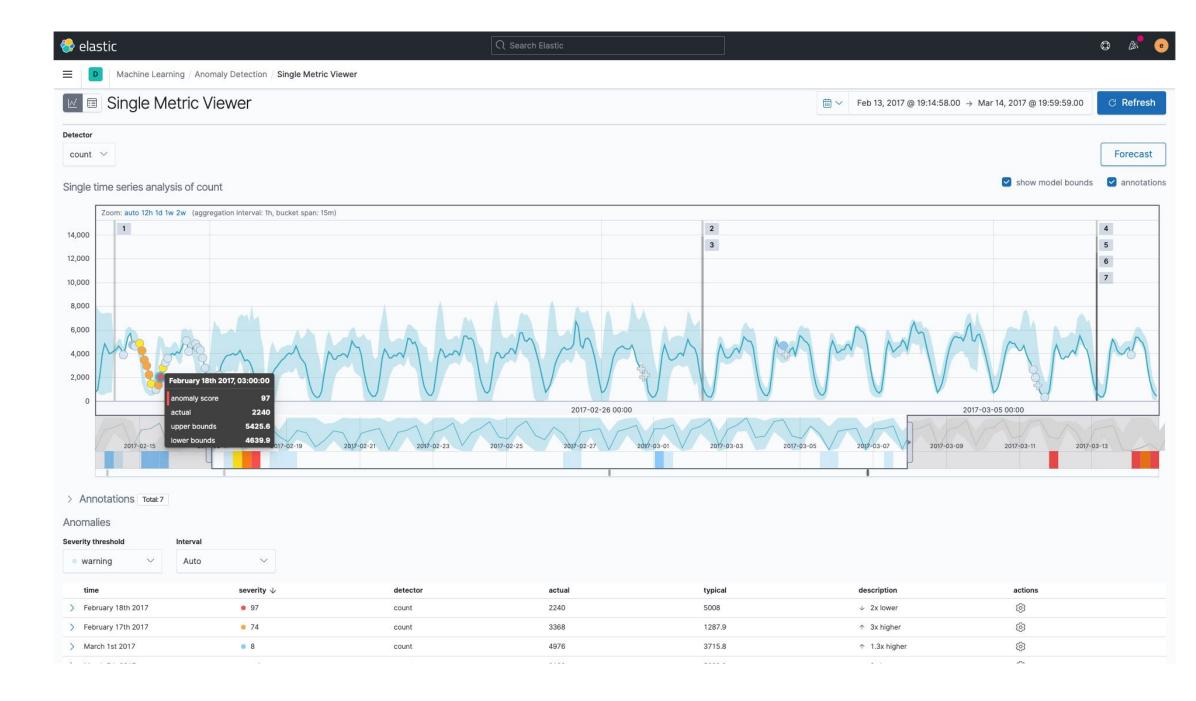
Easily implement powerful, modern search experiences across your website, app, or digital workplace. Search it all, simply.





Unified visibility across your entire ecosystem

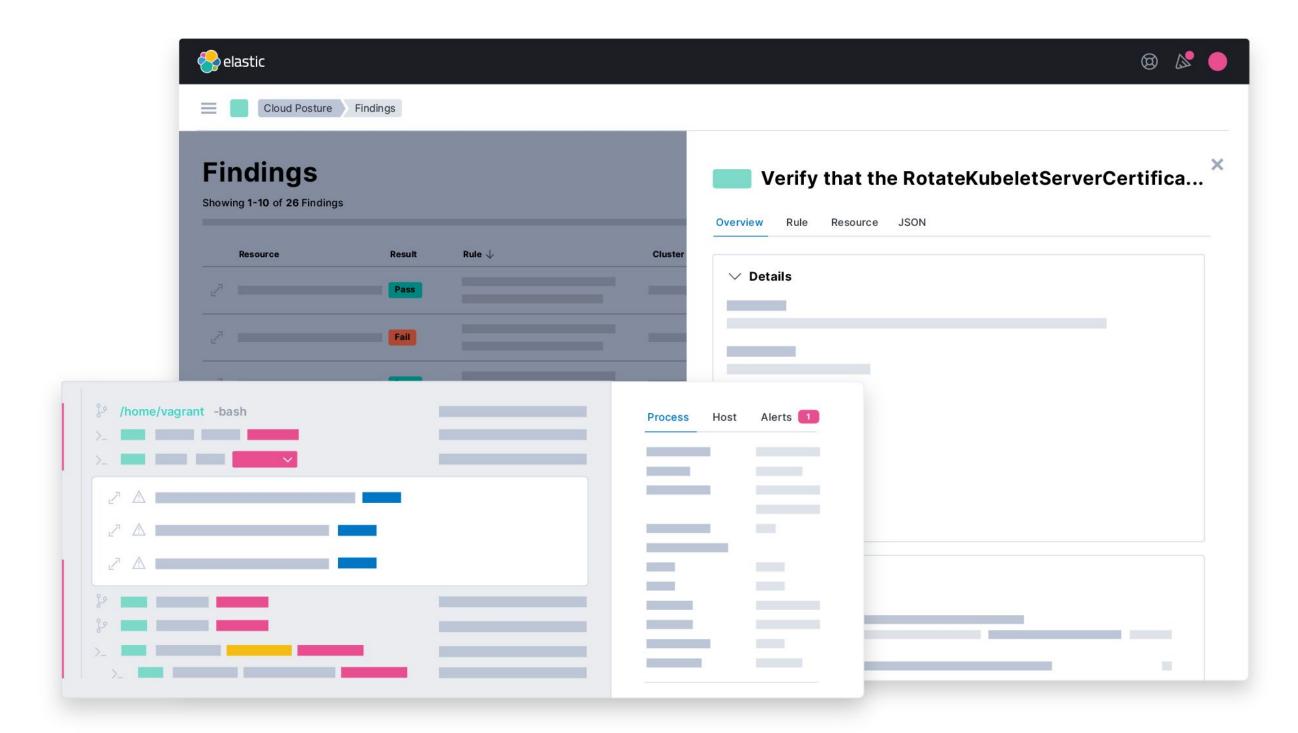
Bring your logs, metrics, and traces together into a single stack so you can monitor, detect, and react to events with speed.





Security how it should be: open

Elastic Security integrates endpoint security, SIEM, and Cloud Security to give you prevention, collection, detection, and response capabilities for unified protection across your infrastructure.



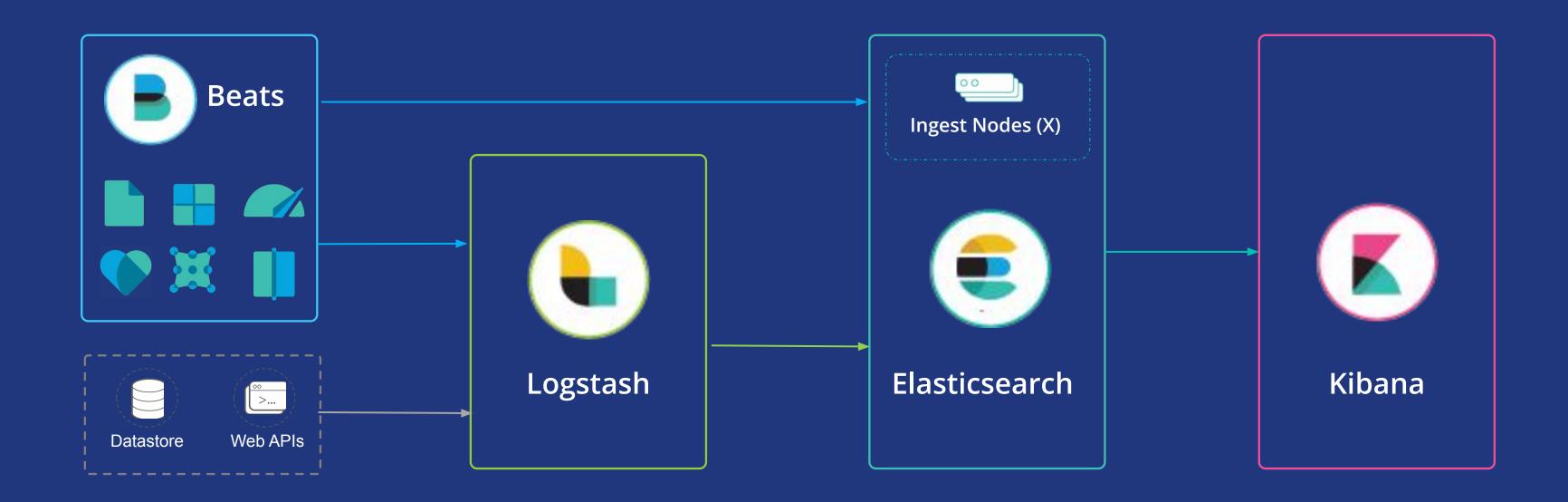
Elasticsearch and Kibana intro





Elastic **Stack**

Ingest, Store, Search, Visualise

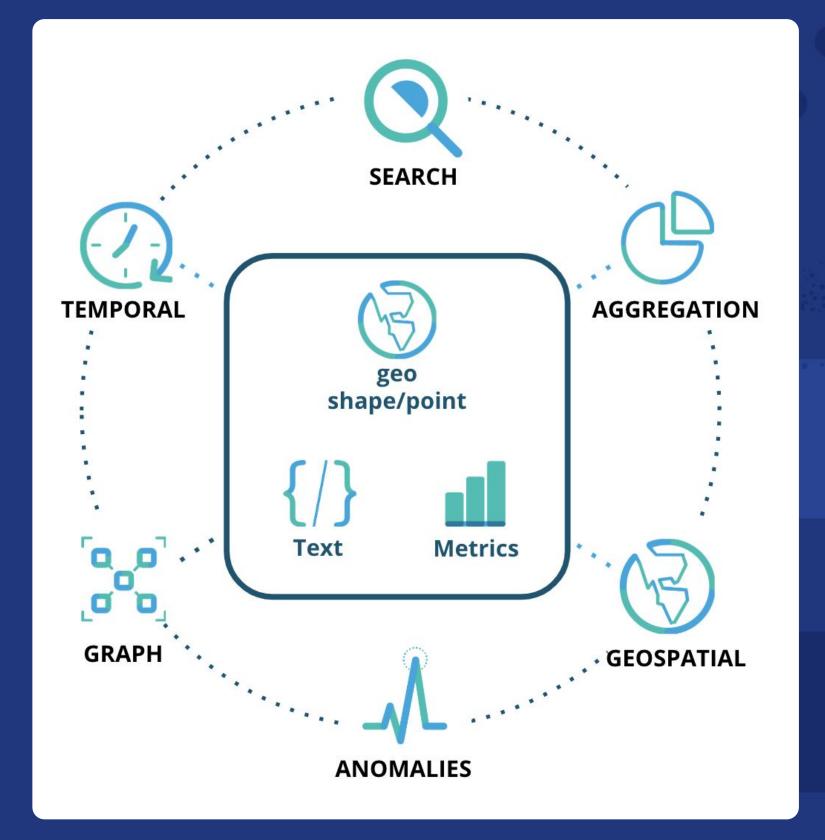






Elasticsearch

All data is welcome





Elasticsearch components





Communicating with Elasticsearch

- All communication thr HTTP endpoints
- JSON
- REST methods: GET, POST, DELETE
- display 📖

```
user "${ELASTIC_USER}:${ELASTIC_PASSWORD}" "${ELASTIC_HOST}/" | jq
                                     → time curl -s --user "${ELASTIC_USER}:${ELASTIC_PASSWORD}" \
                                      "${ELASTIC HOST}/geonames/ search?g=valencia&size=20" |
                                       jq -c ".hits.hits[]._source | { g: .location, c: .UNLOCODEName, n: .Name}"
                                     {"g":{"lon":"122.71","lat":"10.668"},"c":"Philippines","n":"East Valencia"}
                                     {"g":{"lon":"30.27718","lat":"-23.87011"},"c":"South Africa","n":"Valencia Estate"}
                                     {"g":{"lon":"-87.45963","lat":"19.69255"},"c":"Mexico","n":"Valencia"}
                                     {"g":{"lon":"-81.41667","lat":"8.06667"},"c":"Panama","n":"La Valencia"}
                                     {"g":{"lon":"-61.19993","lat":"10.64988"},"c":"Trinidad And Tobago","n":"Valencia"}
                                     {"g":{"lon":"-103.4128","lat":"26.29734"},"c":"Mexico","n":"Valencia"}
                                     {"g":{"lon":"-97.90795","lat":"21.584"},"c":"Mexico","n":"La Valencia"}
                                     {"g":{"lon":"-97.55388","lat":"18.65448"},"c":"Mexico","n":"Valencia"}
_cat API for human re {"g":{"lon":"-75.11332","lat":"9.13451"},"c":"Colombia","n":"Valencia"}
                                     {"g":{"lon":"-76.6136","lat":"2.44189"},"c":"Colombia","n":"Valencia"}
                                     {"g":{"lon":"-78.4","lat":"-0.36667"},"c":"Ecuador","n":"Hacienda Valencia"}
                                     {"g":{"lon":"-61.1668","lat":"10.68233"},"c":"Trinidad And Tobago","n":"Ward of Valencia"}
                                     {"g":{"lon":"-102.35591","lat":"29.33355"},"c":"Mexico","n":"Valencia"}
                                     {"g":{"lon":"125.0","lat":"7.95"},"c":"Philippines","n":"City of Valencia"}
                                     {"g":{"lon":"-109.80707","lat":"29.09612"},"c":"Mexico","n":"Valencia"}
                                     {"g":{"lon":"124.19428","lat":"13.58267"},"c":"Philippines","n":"Valencia"}
                                     {"g":{"lon":"123.62489","lat":"10.14994"},"c":"Philippines","n":"Valencia"}
                                     {"g":{"lon":"123.39093","lat":"9.7588"},"c":"Philippines","n":"Valencia"}
                                     {"g":{"lon":"121.0378","lat":"14.6104"},"c":"Philippines","n":"Valencia"}
                                     {"g":{"lon":"121.6537","lat":"14.065"},"c":"Philippines","n":"Valencia"}
                                     curl -s --user "${ELASTIC_USER}:${ELASTIC_PASSWORD}" 0,07s user 0,00s system 11% cpu 0,635 to
                                     jq -c ".hits.hits[]. source | { g: .location, c: .UNLOCODEName, n: .Name}" 0,02s user 0,00s s
```

Elasticsearch geospatial data types

- geo point
 - A single pair of latitude and longitude coordinates
 - Can be inserted as an object, WKT, array, geohash
- geo_shape
 - Supports any lat/lon geometry type, incl. envelope and circle
 - Inserted with GeoJSON or WKT notation
- shape
 - Supports any cartesian geometry type
 - Inserted with GeoJSON or WKT notation



API for Vector tiles

Integrate in to your own system

Elasticsearch search API

- Modern, REST-based API
- JSON is the default output format

Elasticsearch Vector Tiles API

- Output in protobuffer format
- Use queries and aggregations to generate standard vector tiles

```
Search Profiler
                                 Grok Debugger
                                                        Painless Lab BETA
                Variables Help
    POST /geonames*/_search
                                                                            "took": 1,
      "query": {
                                                                            "timed_out": false,
                                                                             shards": {
         "bool": {
          "filter": [
                                                                               "total": 1,
                                                                               "successful": 1,
                                                                              "skipped": 0,
               "bool": {
                                                                              "failed": 0
                 "minimum_should_match": 1,
                                                                      9 4
 9 -
                 "should": [
10 -
                                                                     10 -
                                                                            "hits": {
                                                                              "total": {
11 -
                      "match_phrase": {
                       "Name": "Valencia"
                                                                                "value": 470,
12
                                                                     12
13 4
                                                                     13
                                                                                "relation": "eq"
14 -
                                                                     14 -
15 4
                                                                     15
                                                                               "max_score": 0,
                                                                              "hits": [
16 -
                                                                     16 -
17 -
                                                                     17 -
                                                                                   'index": "geonames",
18 -
                                                                     18
                                                                                   " id": "3163628",
19
                                                                     19
20
           "must_not": [],
                                                                     20
                                                                                    score": 0,
21
           "should": []
                                                                     21 -
                                                                                    source": {
22 -
                                                                     22
                                                                                     "FeatureClassName": "undersea, etc",
23 4
                                                                                     "FeatureClass": "U",
                                                                     23
                                                                                    "@timestamp": "2021-06-01T17:15:11.3222
24
                                                                     24
       "runtime mappings": {},
       "track total hits": 10001,
                                                                     25
                                                                                    "Population": 0,
                                                                                    "DEM": "-9999",
       "fields": []
                                                                     26
                                                                     27
                                                                                     "ModificationDate": "2004-03-08",
                                                                     28 -
                                                                                     "location": {
                                                                                      "lon": "2.0",
                                                                     29
                                                                     30
                                                                                      "lat": "40.16667"
                                                                     31 -
                                                                     32
                                                                                    "FeatureCodeName": "trough",
                                                                     33
                                                                                     "GeonamesId": 3163628,
                                                                                    "Admin1Code": "00",
                                                                     34
                                                                     35
                                                                                    "Longitude": 2,
                                                                     36
                                                                                    "Timezone": "Europe/Madrid",
                                                                     37
                                                                                     "@version": "1",
                                                                     38
                                                                                     "ASCIIName": "Valencia Trough",
                                                                     39
                                                                                     "Latitude": 40.16667,
                                                                     40
                                                                                    "Name": "Valencia Trough",
                                                                     41
                                                                                    "FeatureCode": "TRGU"
                                                                     42 4
                                                                     43 4
                                                                     44 -
                                                                                   "_index": "geonames",
```



Search

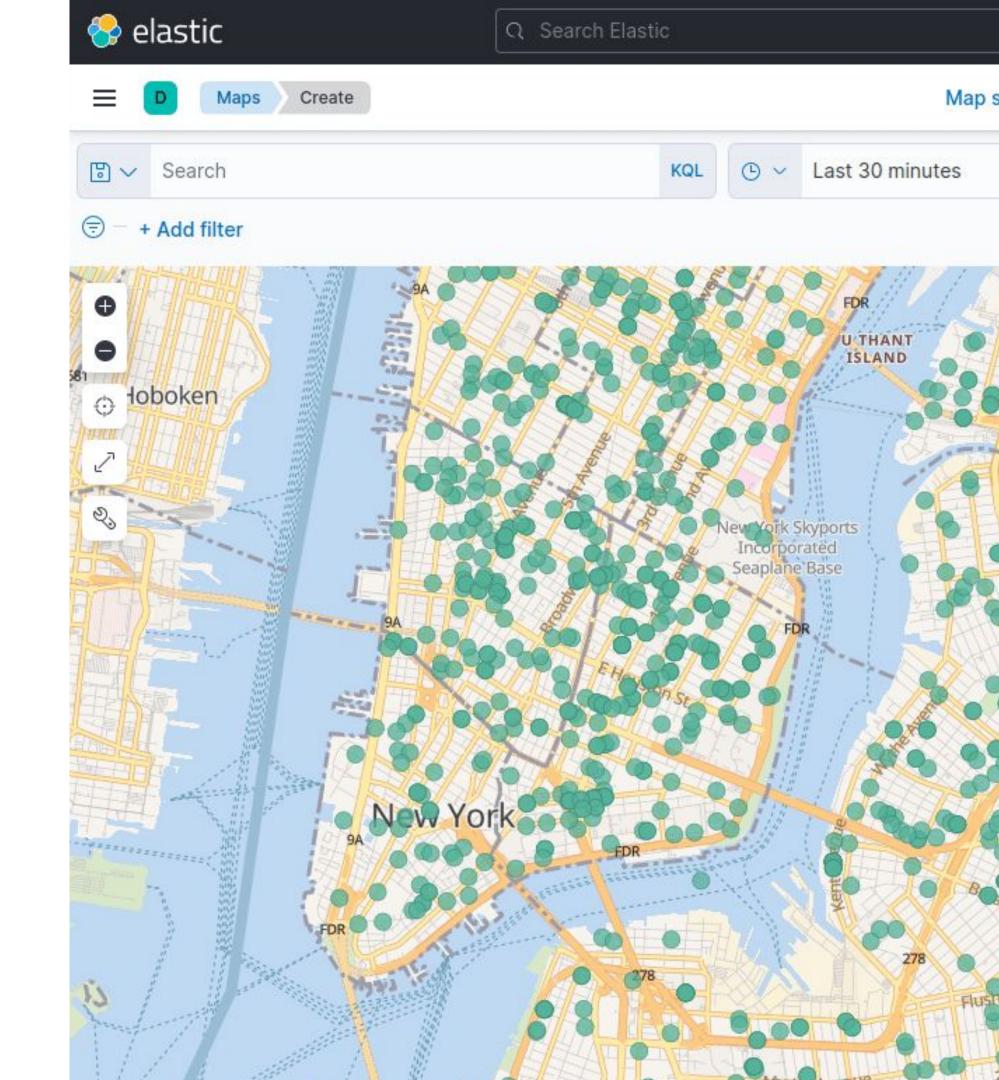
Filter documents with geospatial relationships

Geo Filters

- Bounding box
- Point and radius
- Polygon
- An indexed geo_shape

Plus every other Elasticsearch filter

- Boolean
- Range (numeric, date, IP)
- Unstructured text (stemming, fuzzy ...)



Aggregate

Geo Bucket

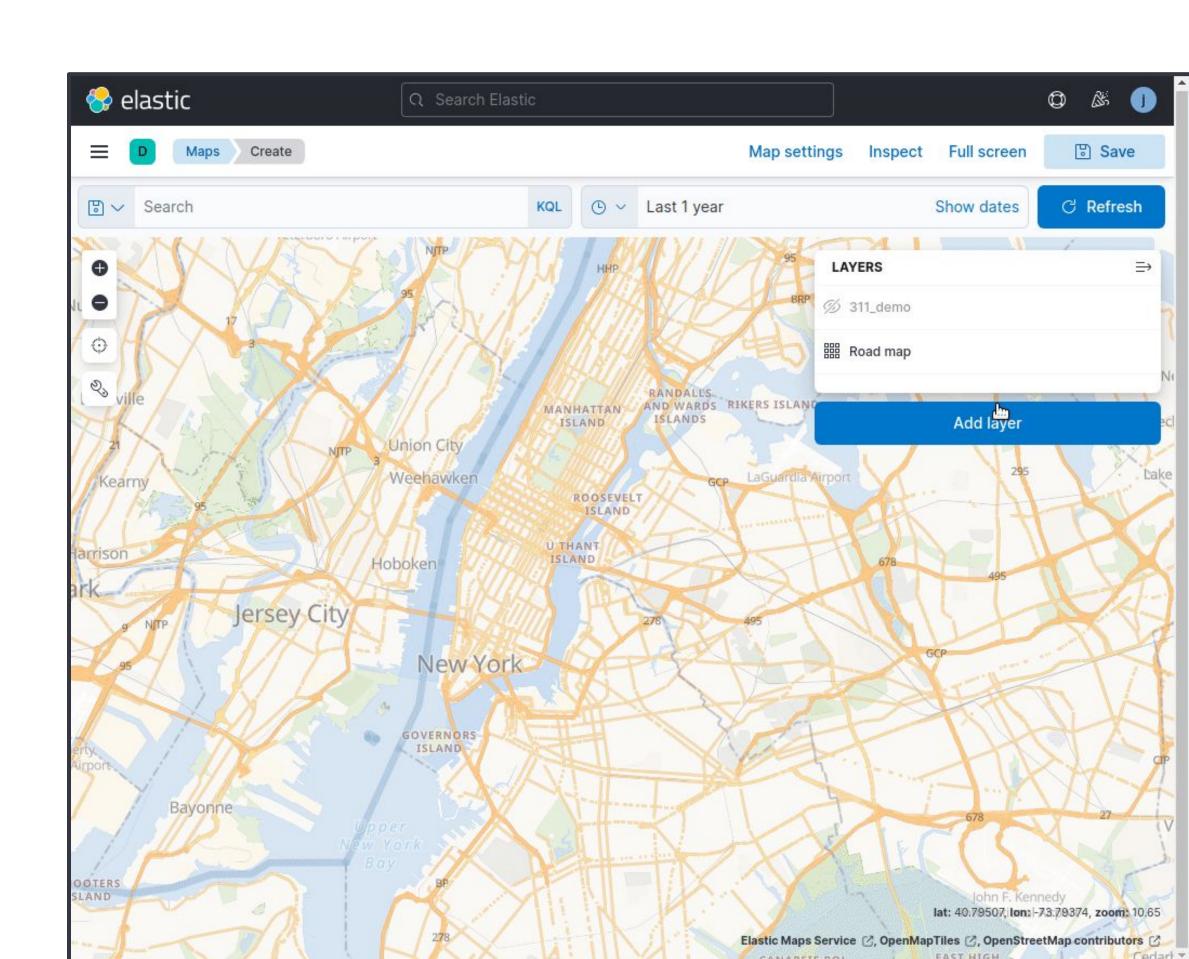
- Distance (rings)
- Hash
- Geotile
- Hex Grid

Geo Metric

- Centroid
- Bounds
- Geoline

Aggregate non-geo using geo filters

Huge range of aggregations

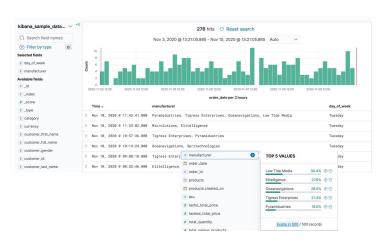


Kibana

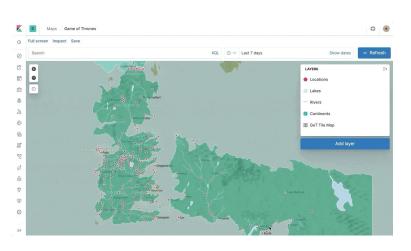
Some basic concepts about Kibana



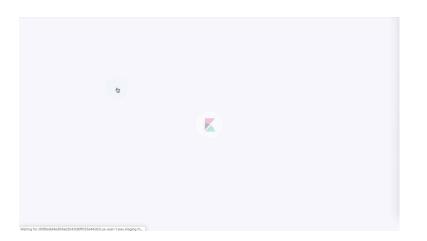
Data Analysis with Kibana



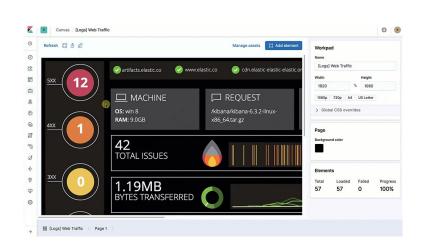
Discover



Maps



Lens



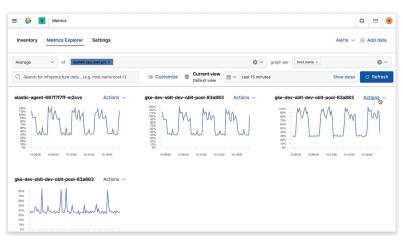
Canvas



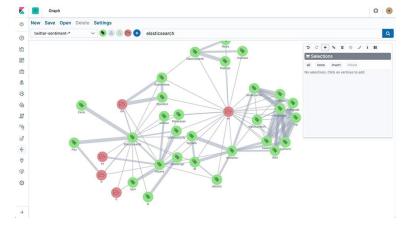
Dashboards & DrillDown



Machine Learning



Alerting & Actions



Graph





Who uses Kibana?

- Anyone trying to make sense of data
- Business analysts
- Data scientists
- Log/metrics analysts
- Security analysts
- Data service providers





Developer Tools

Console

Allows to run Elasticsearch queries with autocomplete, code formatting, history, etc.

Search profiler

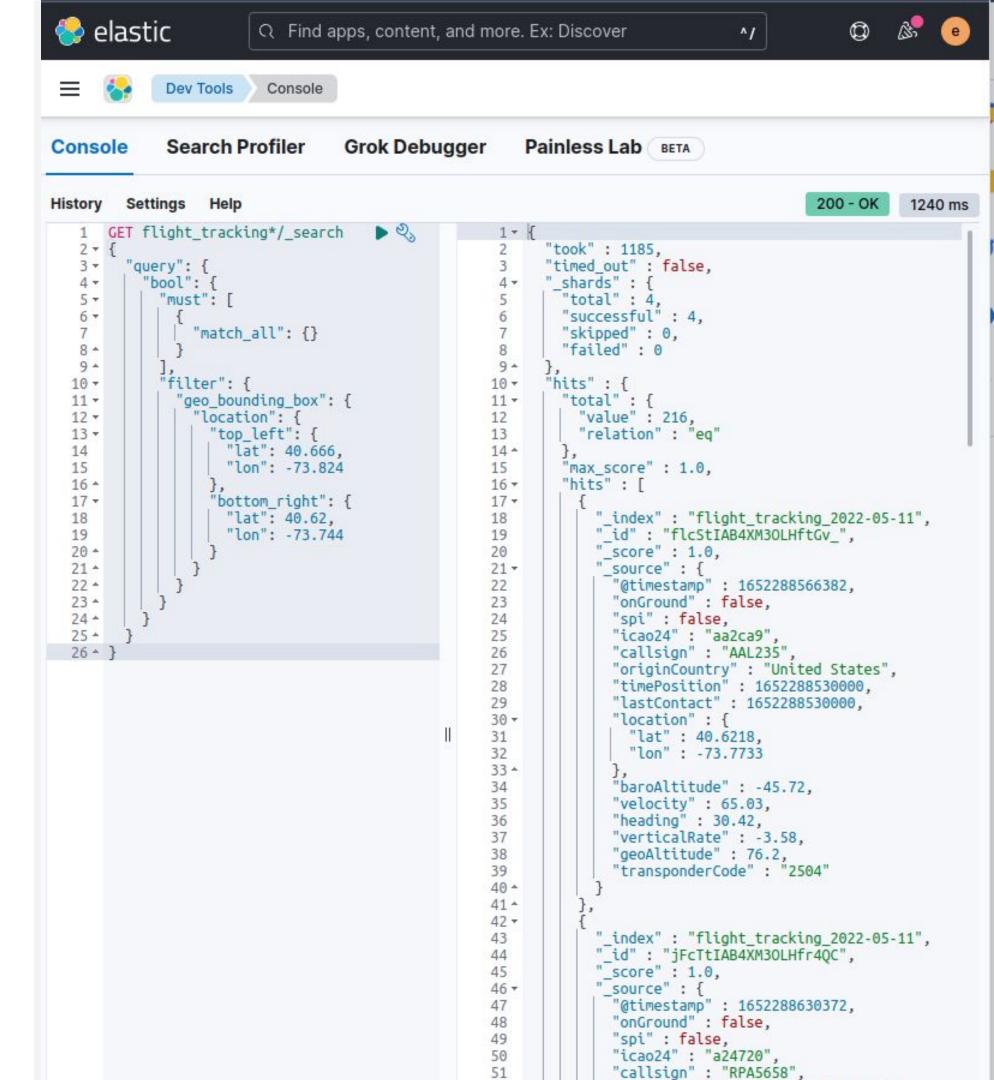
Shows statistics about query performance.

Grok debugger

Helps creating grok expressions for Logstash.

Painless lab

An environment to test painless scripts.





Data Views

Logic component that gathers indices using a name pattern

```
- my_application_logs_*
```

- Defines field **formatters**: number, currency, image, URL, ...
- Defines temporal field for filtering (optional)
- Runtime fields for query time computations

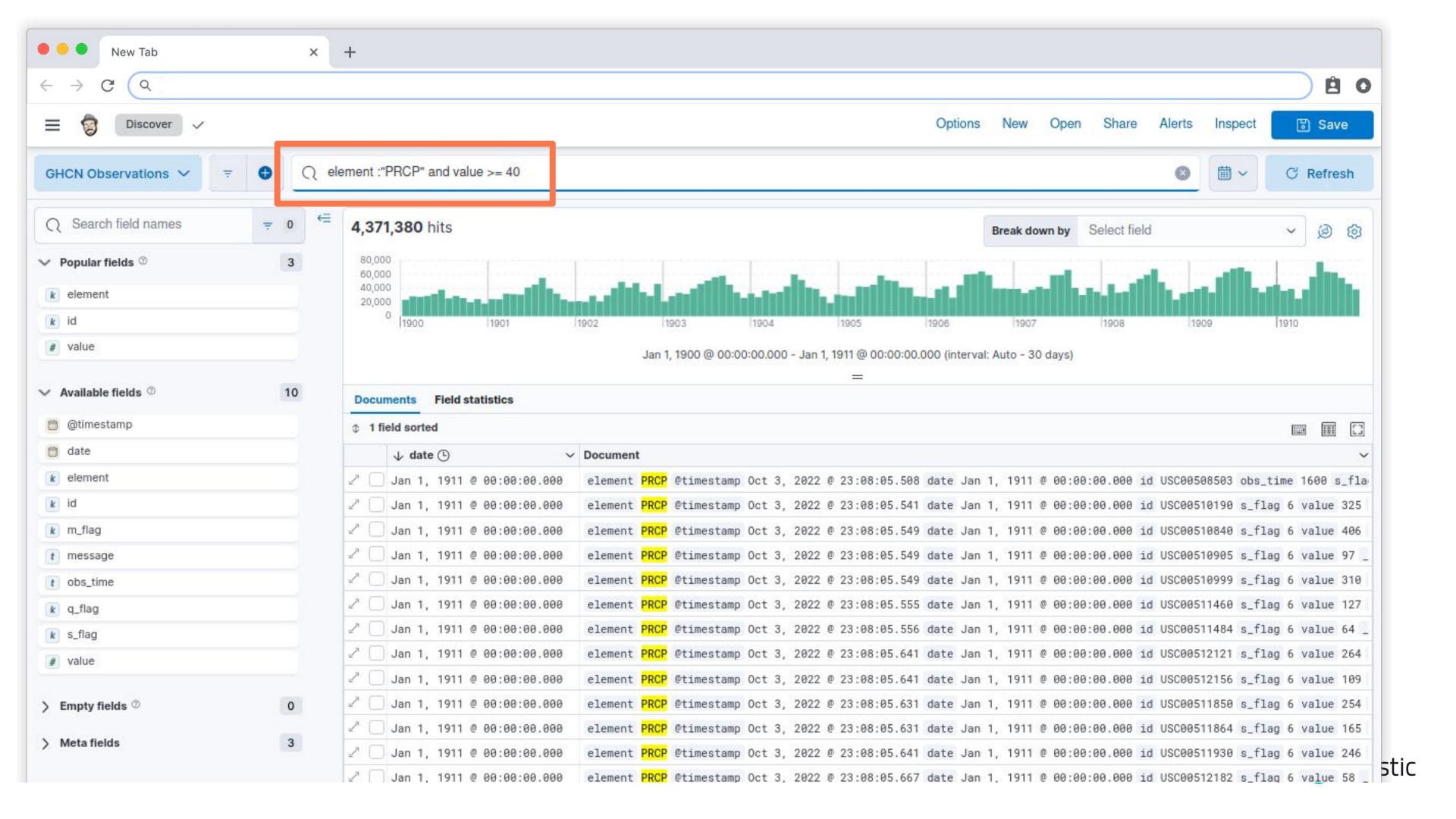




Discover

- Quick exploration tool
- Time range and automatic refresh*
- Search bar using Kibana Query Language or Lucene*
- Filters*
- Table view with custom columns
- Field statistics
- **Inspect** tool: statistics, complete query and response
- Save your search to be used later on dashboards
- * shared UI with other Kibana applications





Lens

Your data in front of you

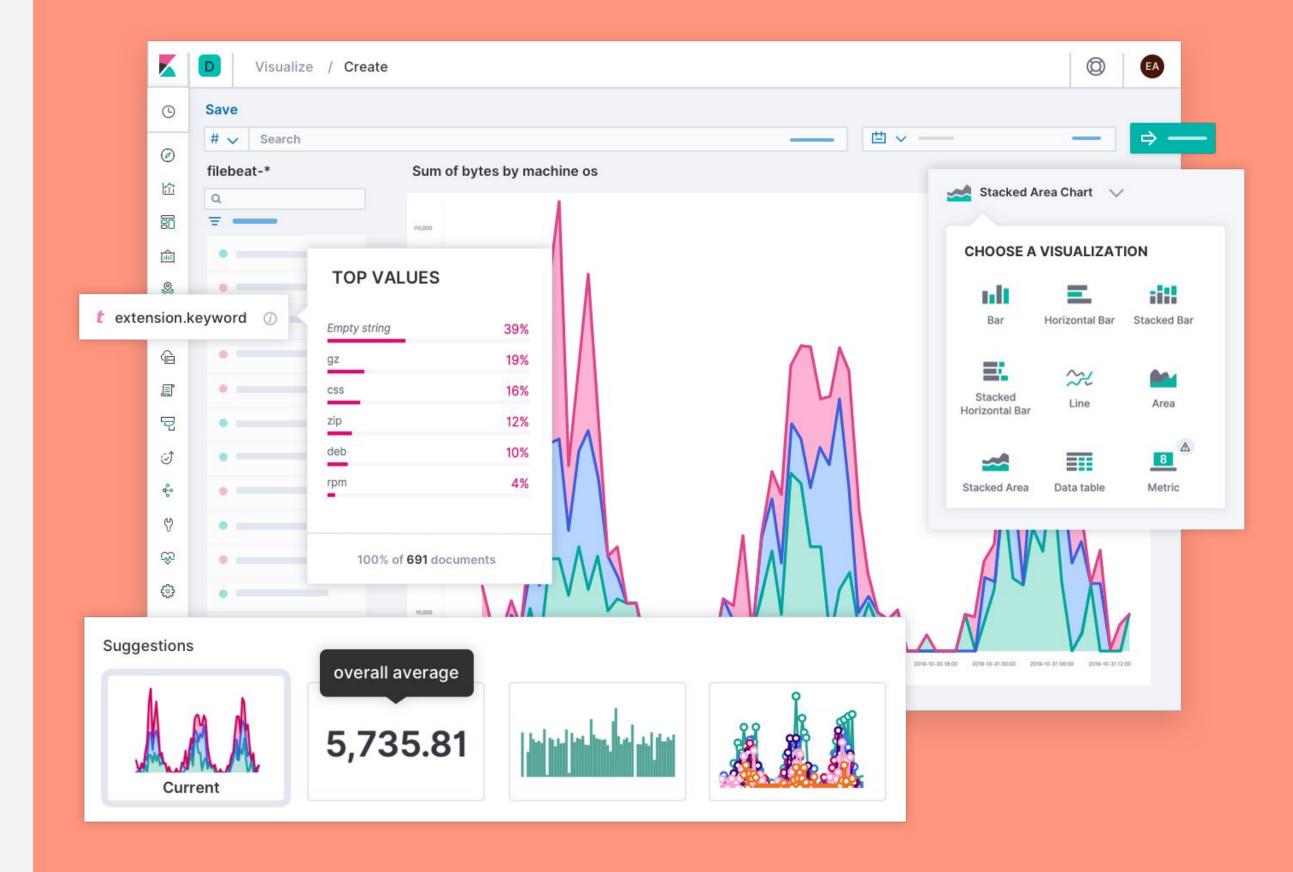
Explore your fields with a single click

Drag and drop

Go from nothing to visual insights with a single mouse gesture.

Smart suggestions

Let Lens help guide your analysis with useful chart suggestions



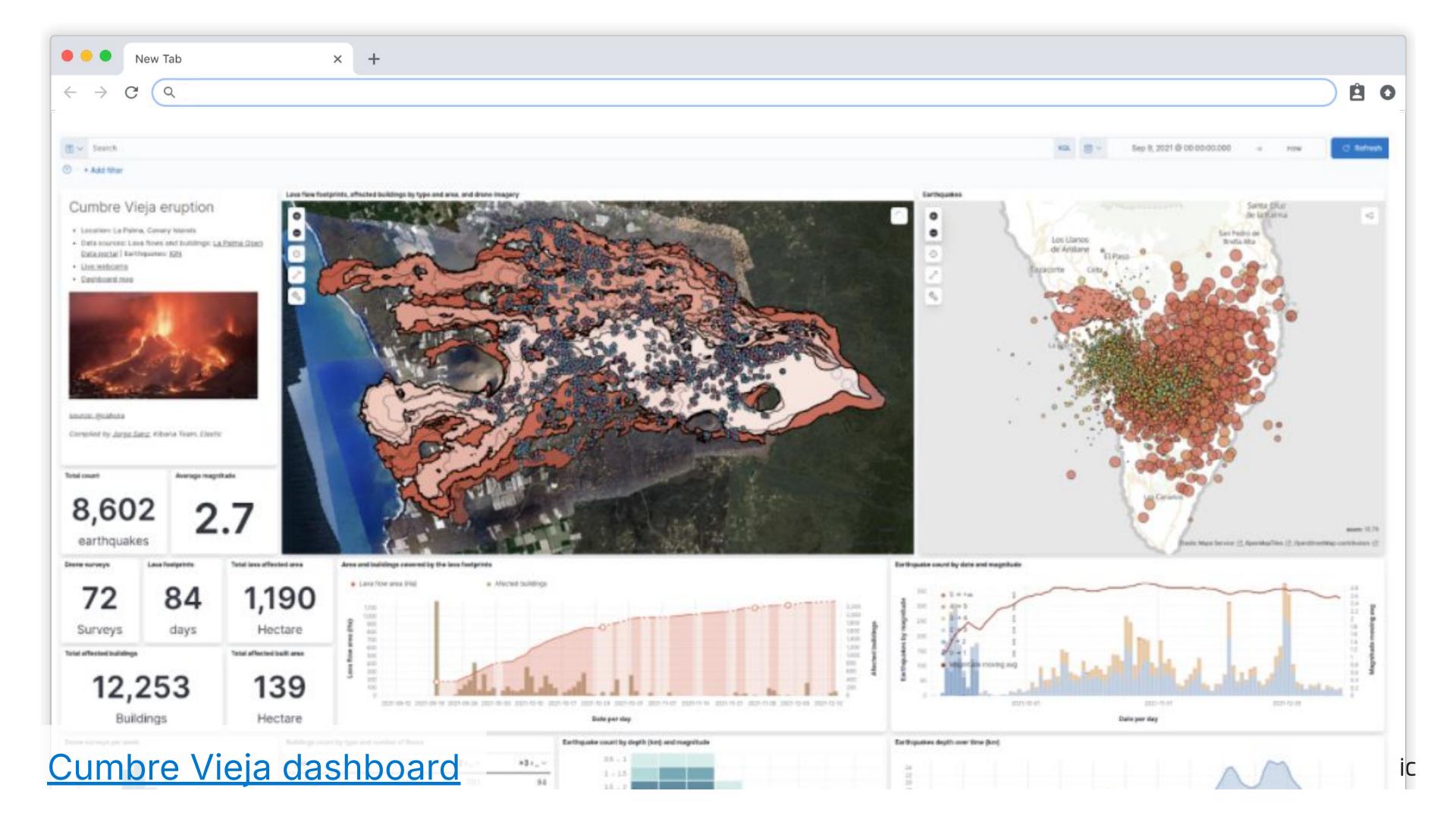




Dashboards

- Combine multiple visualizations: panels
- Time Range + Search Bar + Filters
- Panels can use filters to perform drill downs
- Panels can have custom time ranges
- Share
- Export to PDF or PNG







Elastic Maps

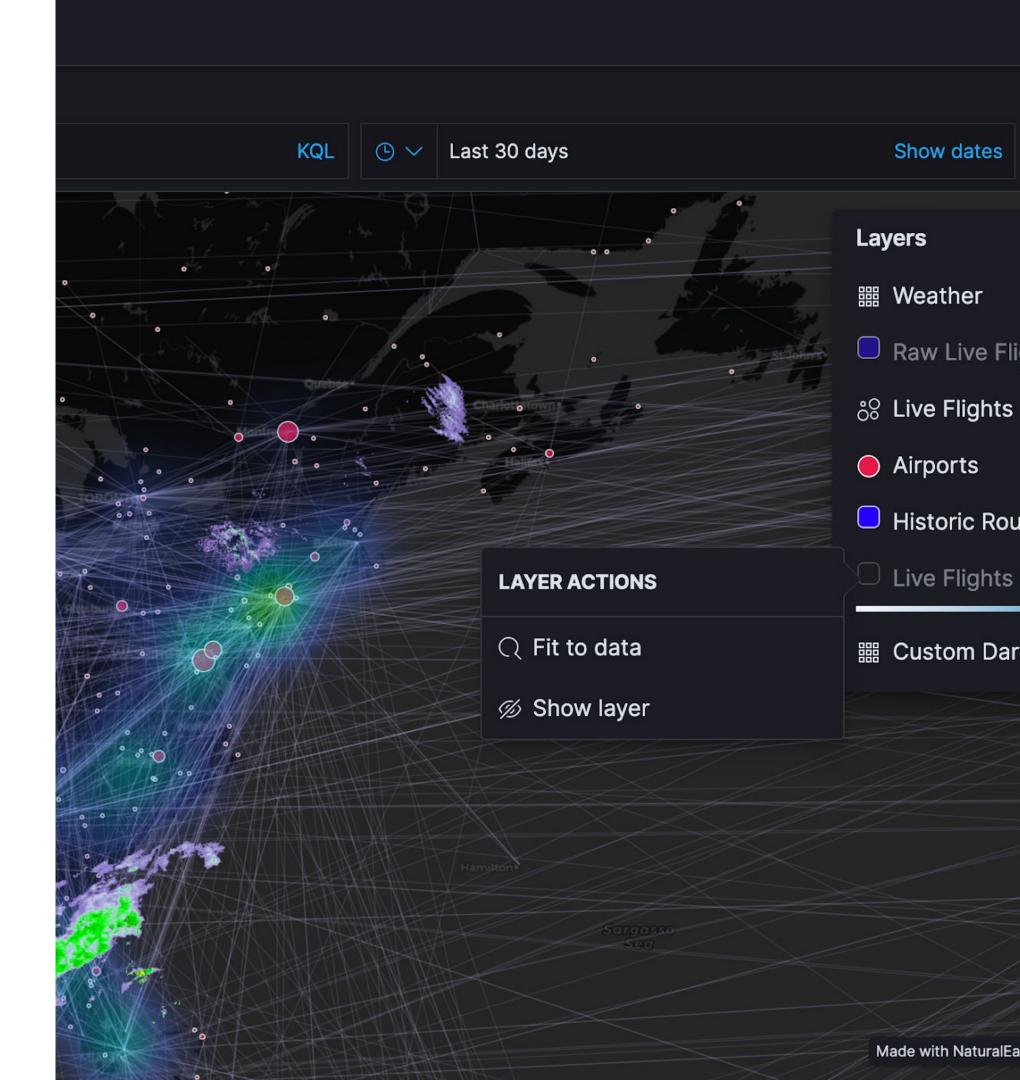
Kibana approach to Geographical Information Systems



Elastic Maps

OOTB Geo Analytics interface within Kibana

- Friendly user experience
- Aggregations: heat map, clustering, grids, geoline
- Data driven styling
- Tools for drawing, filtering, measuring
- Add layers from external tile servers
- Used alone or in dashboards or Canvas workpads
- Embedded in other Kibana solution applications

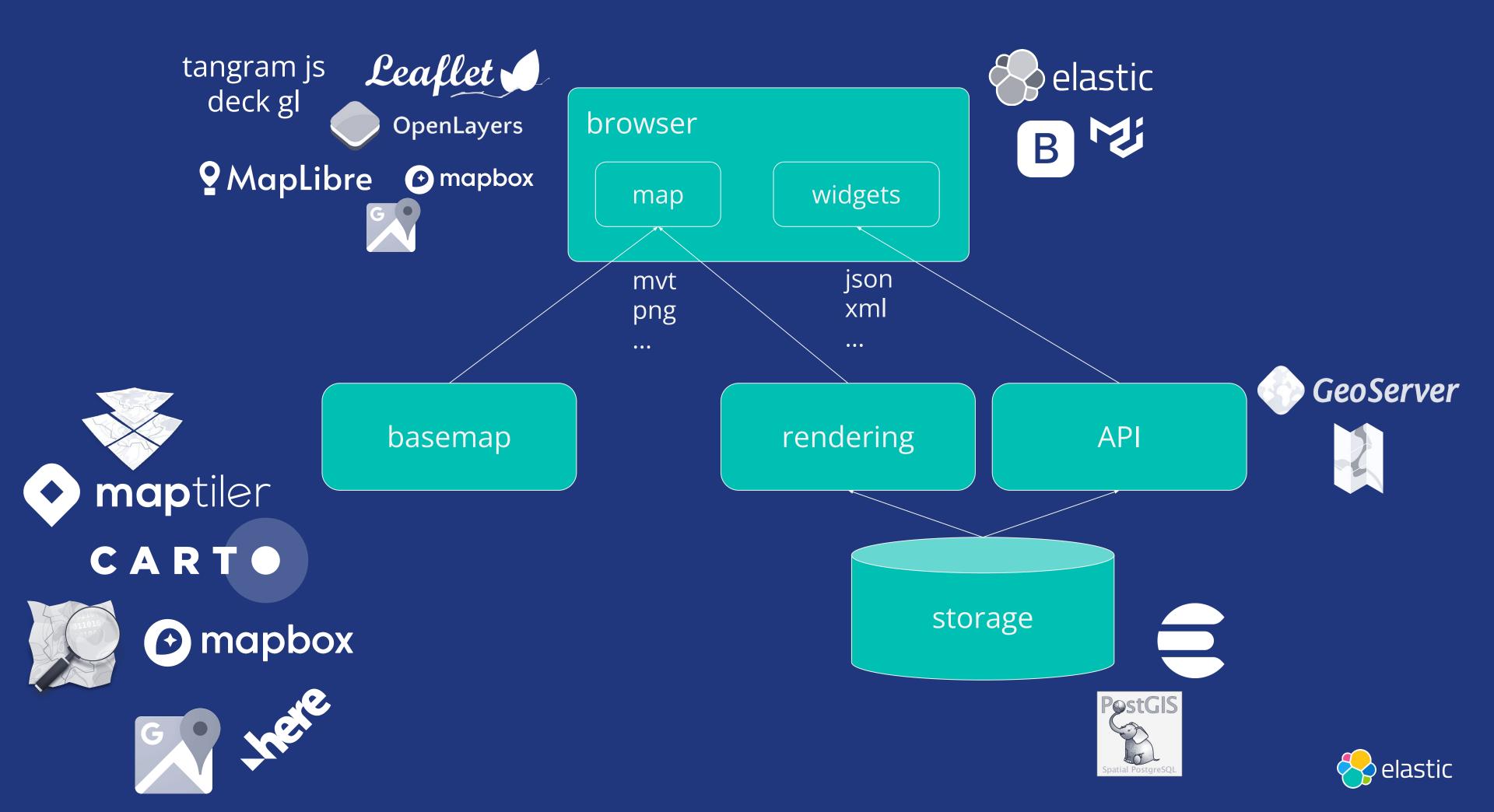




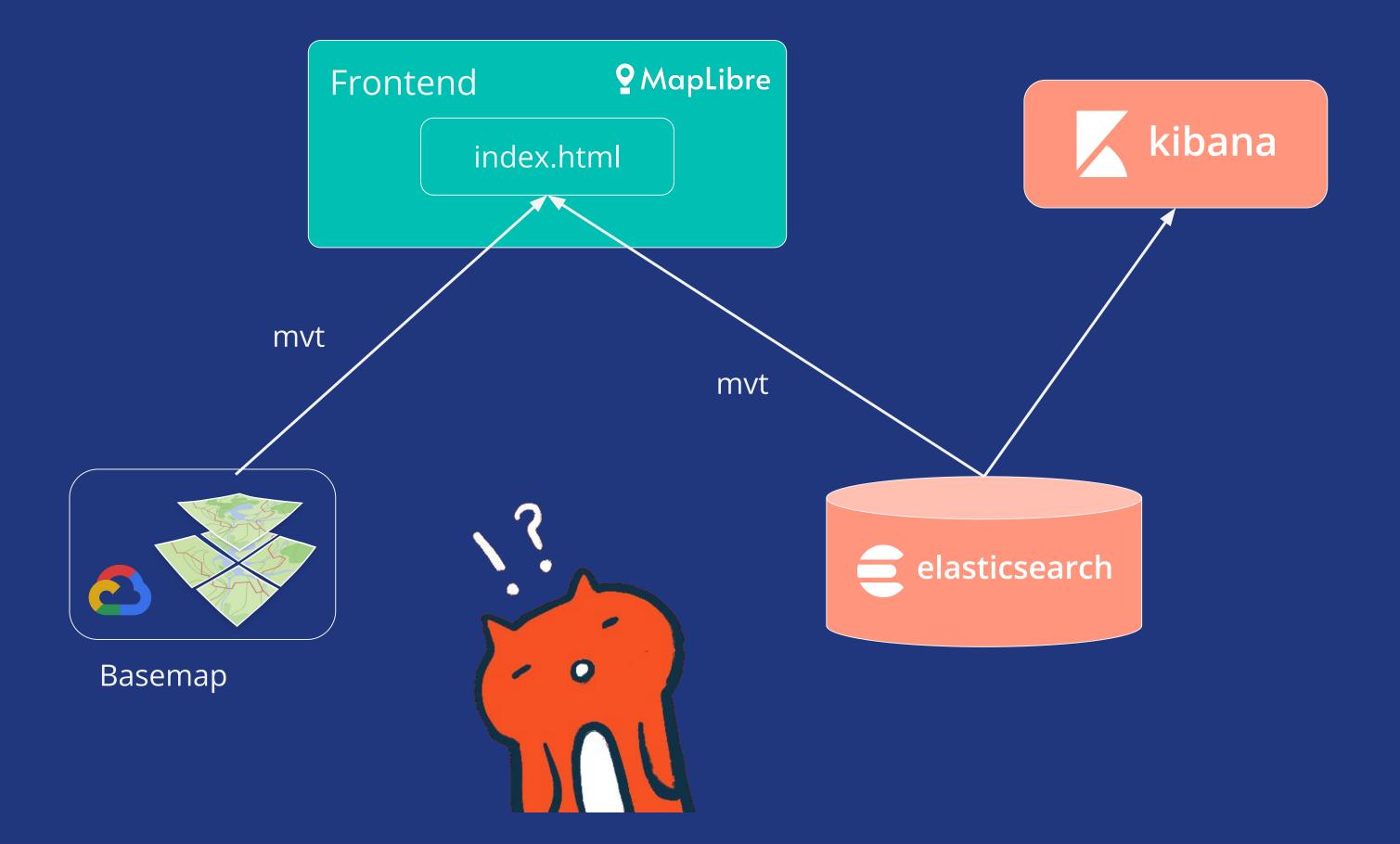
Quick web mapping intro







From last year workshop.... **Frontend** index.html **♀** MapLibre mvt mvt **map**tiler index.js elastic mvt opensky-viewer OpenSky API kibana opensky-loader elasticsearch elastic 🙀





Simplifying our setup thanks to:

Changing a basemaps provider by a PMTiles file

Use planetiler and pmtiles to conveniently generate a basemap file suited for this project and removing the need for a basemaps provider.

Connecting to Elasticsearch with API keys

Setting up our cluster to allow well scoped API key requests.

Leveraging MapLibre transformRequest feature

With this feature, we can include a payload in our vector tile requests to perform arbitrarily complex search and aggregation queries.



Replacing a maps provider by our own vector tiles

- Use <u>planetiler</u> to quickly and easily generate vector tiles in the <u>PMTiles format</u>
 - All Catalonia region is generated in around 90s
 - Denmark in less than 4 minutes

```
$ java -jar planetiler.jar openmaptiles \
--download --keep_unzipped=true --area=cataluña \
--output=data/catalonia.pmtiles
```

- For this workshop we will use a file that combines:
 - A full planet for zooms 1 to 6
 - New York City for zooms > 6



Replacing a maps provider by our own vector tiles

Adapt the OSM Bright style to consume this file

 Add the JavaScript pmtiles library and enable the protocol

```
/* initialize pmtiles support */
let protocol = new pmtiles.Protocol();
maplibregl.addProtocol("pmtiles", protocol.tile);
```



Exposing Elasticsearch to the Internet securely

Elasticsearch can be accessed anonymously

```
xpack.security.authc:
    anonymous:
        username: anonymous_user 1
        roles: role1, role2 2
        authz_exception: true 3
```

Instead, we will use an API key 📖 to read dedicated indices



Exposing Elasticsearch to the Internet securely

CORS is disabled by default

```
http.cors:
    enabled : true
    allow-origin: "*"
    allow-methods: OPTIONS, HEAD, GET, POST
    allow-headers: "X-Requested-With, Content-Type, Content-Length, Authorization, Accept, Use
```

Our cluster is ready to accept API key requests 🥳

```
$ ELASTIC_HOST="https://your-cluster-url"
$ ELASTIC_APIKEY="your-encoded-name-and-api-key-here"
$ curl -H "Authorization: ApiKey ${ELASTIC_APIKEY}" \
    "${ELASTIC_HOST}/geonames/_count?pretty=true"
```



How to make Elasticsearch queries from Maplibre?

Vector Tile servers understand GET

In general templates for querying vector tile servers contain all parameters in the URL like

http://myserver/{z}/{x}/{y}.[pbf|png]?search={query}

Elasticsearch <u>mvt</u> and <u>search</u> endpoints really needs a payload

Some parameters are allowed in the URL but most of the extensive capabilities for searching are only available as payloads on POST requests

Maplibre allows to "hack" the requests for tiles

The transformRequest map creation option allows arbitrary changes to each HTTP request, even changing the method.



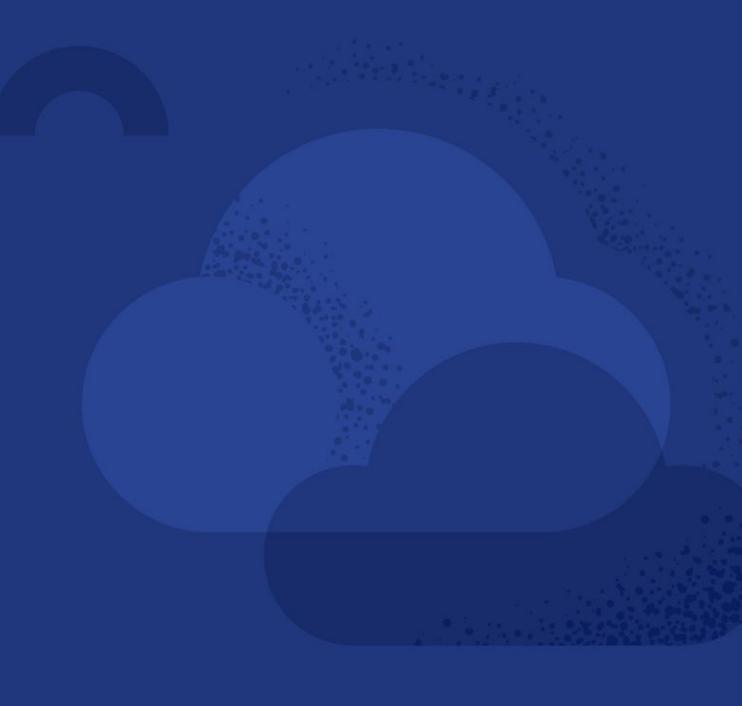
How to make Elasticsearch queries from Maplibre?

```
const map = new maplibregl.Map({
   container: 'map',
   style: MAP_STYLE,
   center: [-73.95, 40.7],
   zoom: 10,
   hash: true,
   transformRequest: function (url, resourceType) {
       /* This function enriches the HTTP request to include
  the ES search body, change to a POST request, and include
       the Content-Type and authorization headers */
       if (resourceType == 'Tile' & url.startsWith(ES HOST)) {
           return {
               url: url,
               method: 'POST',
               headers: {
                    'Content-Type': 'application/json',
                    'Authorization': `ApiKey ${ES_APIKEY}`
               type: 'arrayBuffer',
               body: JSON.stringify(ES_SEARCH_BODY)
```



Laboratory

Let's draw some maps, finally!





Set up

Get the **code** we will review together

- Easiest way, hit the "Remix" button at this glitch project:
 - https://glitch.com/edit/#!/living-crocus-vermicelli
- If you are quick with git(hub) and node:
 - Clone the repo jsanz/elastic-workshop
 - Run the project inside lab/vector-tile-viewer
 - Play with HTML documents inside pages folder

Open **Kibana** with the read-only credentials shared on the session and check:

- Dev Console
- Discover
- Maps
- Dashboards



Just a basemap

- Code
- Create a map with the OSM bright style

• Extra: consider updating the style to point to other tilesets available in the same folder:

```
catalonia.pmtiles, denmark.pmtiles,
kosovo.pmtiles, andorra.pmtiles
```



First documents from Elasticsearch

- Code
- Define a query and a new vector layer
- Count geometries from the rendered features

• Extra:

- consider checking with Discover the data to select another time frame
- Render geonames dataset



Documents from Elasticsearch themed by complaint type

- Code
- Extend the query to filter by terms
- Thematic mapping with Maplibre styling

- Extra:
 - Render by another field
 - Use other conditions to filter your data (Maps, Discover and their *Inspect tool* will be your friends for this)



Documents from Elasticsearch themed by complaint type

- Code
- Add more fields to the vector tiles responses
- Include a basic popup implementation

- Extra:
 - Play with the pop up template
 - o Tooltip on hover?



Search and filter documents from Elasticsearch

- Code
- Add a simple form with a text input
- Update the ES body to include the search query
- Reload the layer

• Extra:

- Refine the search to query only a single field
- Add more fields to extend the query (date filter, agency selector, etc.)



Render aggregated data into H3 hexagons

- Code
- Update the query with grid_agg,
 grid type properties
- Pop up now works as a tooltip showing the count
- New problem: the legend is fixed but our counts heavily depend on the zoom level!

- Extra:
 - Do you notice an outlier?
 - Play with the grid_precision query property



Adapt the legend to the zoom level using basic stats

- Code
- Add a listener to the zoomend event to update the style based in the new maximum for the aggregation count and reload the layer.
- Include a "must_not → geo_distance" filter to remove those picky new yorkers

- Extra:
 - Use Kibana Maps to identify that outlier
 - Find other filter types to remove it



Add a new metric: cardinality

- Code
- Include a new aggregation to compute how many different complaint types exist per hexagon.
- Increase the number of steps in the legend for better display

- Extra:
 - Find other interesting metrics available with Kibana Maps.



Aggregate using mercator tiles

- Code
- Change the grid_agg type to geotile (square mercator tiles).
- This aggregation type is much faster

• Extra:

- Play with the max and min zoom levels of the application
- Play with different color schemes and get help from Kibana Maps (https://colorbrewer2.org is a classic)



Aggregate using a heat map

- Code
- A heatmap is in reality a grid with a custom styling
- Increase the grid_precision to 8

- Extra:
 - Figure out why it crashes on Firefox
 - Play with different color schemes and heatmap parameters



Closing

Some final remarks

- Everything we covered in this session is available in the free Basic license (cloud or self-hosted).
- This setup is OK for controlled environments
- A proper backend to interact with Elasticsearch is the recommended approach
- Elasticsearch offers a wide variety of capabilities
 - o geo line aggregation and geo shape aggregation (hex and tile)
 - Time Series, data streams, ingest pipelines, transforms, Cross Cluster Search, Cross Cluster Replication, ...
 - Including Artificial Intelligence and large language models!





Thanks!

Webmapping with Elasticsearch

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