

# Maps for Dashboards





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### Why dashboards?

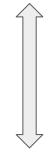
#### **Operational Intelligence**

- Performance metrics
- Real time
- Curated

80% use case

Less interactive

Value in seconds





#### **Analytics**

- Search
- Historical data
- Drill-down
- Investigate

20% use case

More interactive

Value in hours



### Adding maps ...

Geo users generally have higher expectations (\*)(\*\*)

- Must be interactive
  - Zooming, panning
- High data density/volume
- Multiple data models on single screen
  - "Layers"
- 4D is expected
  - Space&time



<sup>\*\*</sup>Compared to non-geo sensor data (e.g. OTel)





#### Examples from:

- Cumbra Vieja eruption sensor data
- Spain historical fire data
- Louisville 311

Using <u>Elastic Stack</u> (open source)



## Organize thematically

Maps go together

#### Make Maps optional

- Not all users care about geo
- Opt-in reduces load tim



Customize Chrome



# Link navigation

¿Where am I?

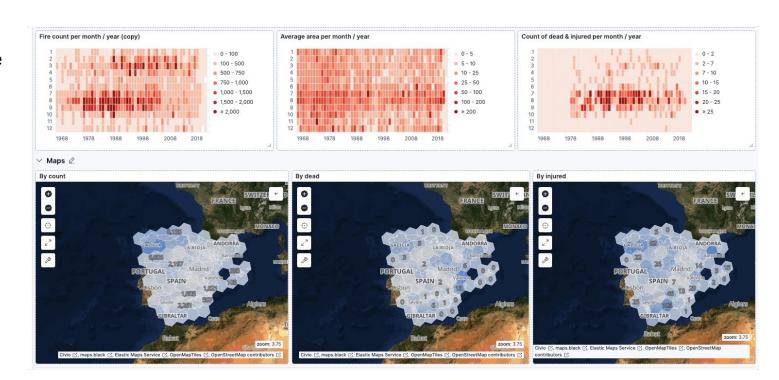


#### Avoids map litter

Very messy when different maps are in different spots

**Avoids users** having to toggle

**Show more** maps, instead of more layers

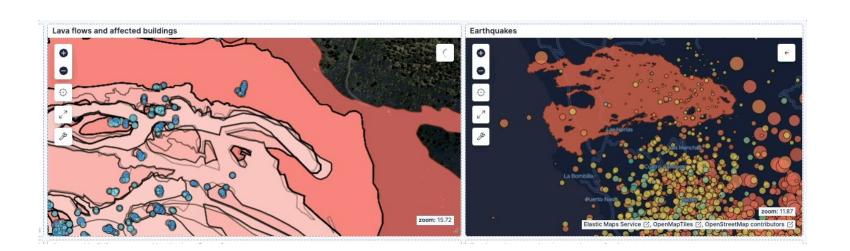




### .. or unlink navigation

Retain context with an reference map at smaller scale

Fix reference map in place!

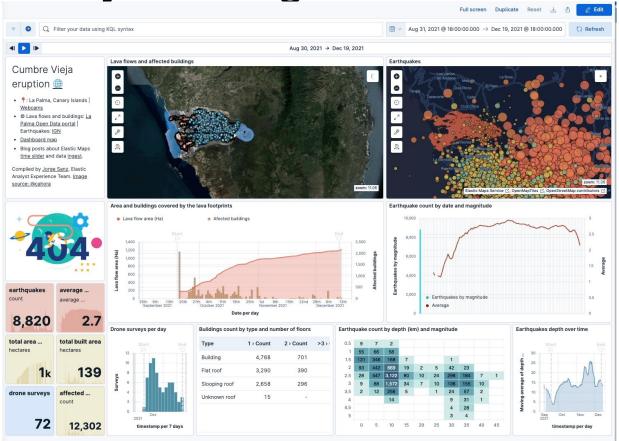




### Let user filter by drawing

Easiest way to allow for geo-filtering

Determine data on which it should filter (especially for dashboards with lots of sources)



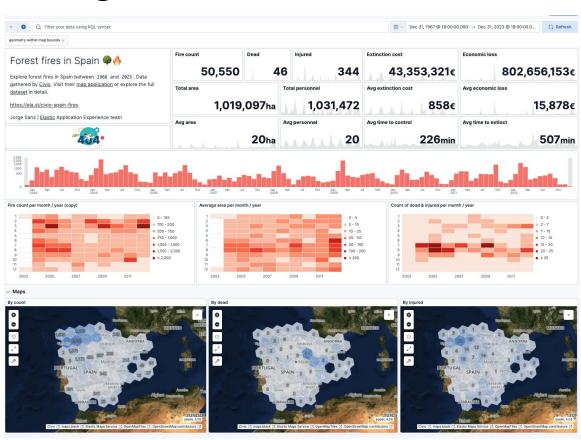


### ... or filter on navigation

Great for exploratory data analysis

Provision your platform!

This spams your database with queries.



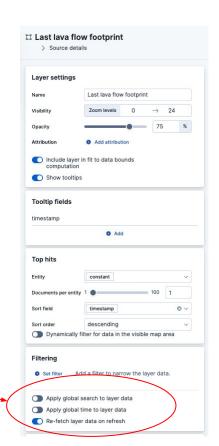


### Filter only target data

Must be able to choose where filter applies

Don't filter away contextual data!

Ensure contextual data is unaffected by filter state



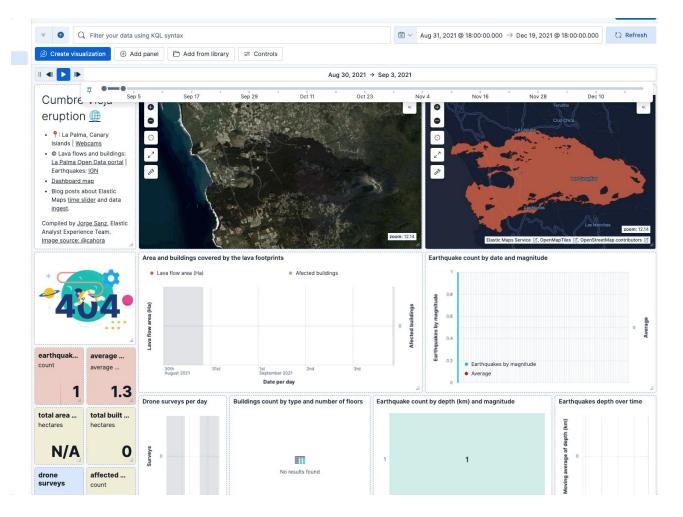


#### Times slider

- Animate
- Manual

#### Agg the right way

- Accumulate from start
- Filter to time window





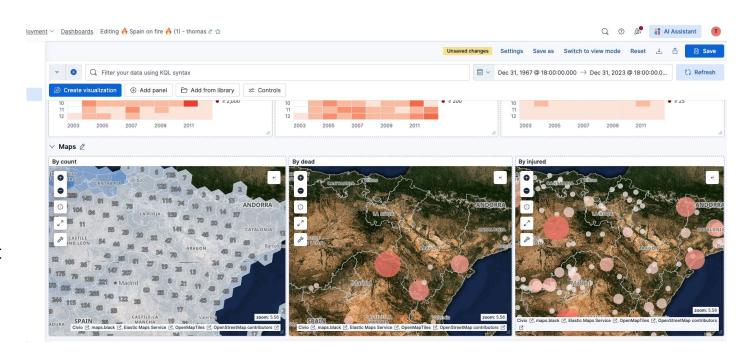
## Show raw data

Mostly show aggregations

... but allow for individual data points

#### Make optional

Decision makers don't care and dashboard can get cluttered.





### Searching unstructured text

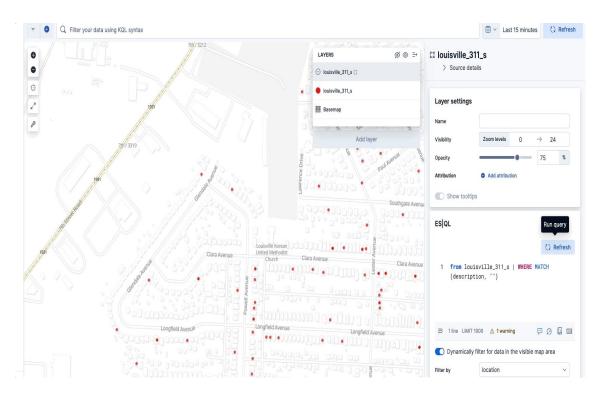
E.g. 311 transcript

At least weekly there is a tan/brown pit bull running around our neighborhood. He will not let anyone near him to see if he has tags. He aggressively barks when you try to approach him.



### Keyword search

"Pit bull", "aggressive", "running around", ... -> phrases or snippets that match the original text will match



but "dog" doesn't!



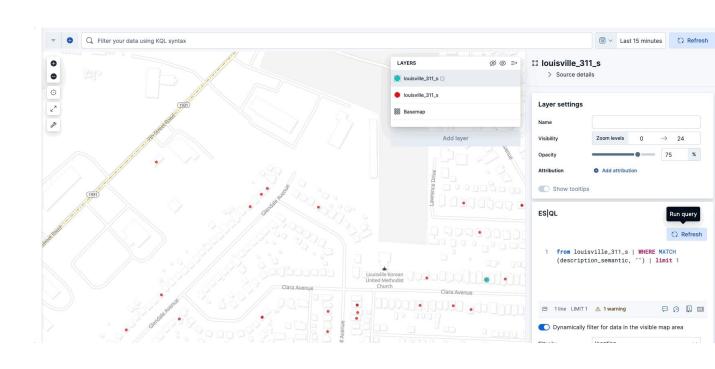
#### Semantic search

Use ML model

"Stray dog"
"Dangerous animal"

. . .

Queries can match meaning, rather than match words





### Thank you!

#### Aim for goldilocks **balance**:

- Value at-a-glance ←→ Ad-hoc investigation
- Maps support the story
- Tune:
  - Navigation
  - Aggs vs samples
  - Filtering
  - Text search

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